

Chair

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Saxton Bampfylde

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# Welcome from Charles Macdonald

Thank you for your interest in the role of Chair of the Bletchley Park Trust. This is a unique and exciting opportunity to lead an institution of global historical significance, known for its pivotal role during World War Two and its contributions to the field of cryptography and intelligence.

Bletchley Park is an independent museum and heritage site; a symbol of innovation, perseverance, and the extraordinary achievements of the men and women who worked here. Their groundbreaking work in codebreaking and intelligence production played a crucial part in the Allied victory in World War two. It also laid the foundations for modern computing and cybersecurity. As the new Chair, you will be at the forefront of preserving this legacy and guiding the Trust into a new era of growth and engagement.



The quality of the current visitor experience has been endorsed with the receipt of several awards, both national and regional. In November 2023, Bletchley Park hosted the world's first Al Safety Summit which brought together leaders from twenty-eight nations, and the European Union, as well as representatives from a range of technology businesses from around the world. The UK government's desire to host this summit at Bletchley Park acknowledged the important work that took place here during World War Two and the legacy of this work in current technological advancements, and the role of this in inspiring current generations.

As Chair, you will play a crucial role in shaping the strategic direction of the Trust. Your leadership will be instrumental in driving initiatives forward, securing funding, and fostering relationships with key stakeholders. The Bletchley Park Trust is seeking a visionary Chair who can build on the Trust's achievements and navigate the challenges ahead with creativity and resilience.

The ideal candidate will have a profound appreciation for heritage, a track record of effective leadership, and the ability to engage and inspire diverse supporters and stakeholders.

We look forward to receiving your application.

Charles Macdonald Chair, Nominations Committee Bletchley Park Trust





## **About Bletchley Park**

Bletchley Park, once the top-secret home of the World War Two Codebreakers, is now a vibrant heritage attraction and museum. The Bletchley Park Trust is a registered charity, established in 1992 whose mission it is to preserve and enhance Bletchley Park, to attract, engage and educate visitors from all over the world through the continuing restoration and development of the entire estate and its exhibitions. Its remit is to highlight the achievements of Bletchley Park in the Second World War, its role as a birthplace of computing and its importance for understanding the past and relevance for the future.

After World War Two, Bletchley Park became home to a variety of training schools: for teachers, Post Office workers, air traffic control system engineers, and members of GCHQ. In 1987, after a fifty-year association with British Intelligence, Bletchley Park was finally closed.

There were moves to demolish the whole site in favour of housing development and a supermarket. However, in 1991, the Bletchley Archaeological and Historical Society formed a small committee with the aim of saving Bletchley Park in tribute to the remarkable people whose collective intellects changed the course of WW2, and so that the story could be kept alive for the education and enjoyment of future generations.

In 1992, the committee persuaded Milton Keynes Council to declare most of Bletchley Park a conservation area. The Bletchley Park Trust was formed and, in 1994, its Patron, HRH The Duke of Kent KG, opened the site to the public as a museum. In June 1999, the Trust was awarded a 250-year leasehold of the core historic areas of the Park, and this was followed in 2009 by a successful bid for support from the Heritage Lottery Fund. Bletchley Park is now a self-funding historic visitor attraction with

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#### **BLETCHLEY** PARK

over 250,000 visitors per year, and additional buildings continue to be restored and opened to the public.

#### Governance

The Board currently has twelve Trustees:

Sir David Brown (current Chair) Professor Liz Bacon Zahra Bardai Jane Bleach Professor Tilly Blyth **Danny Chamings** 

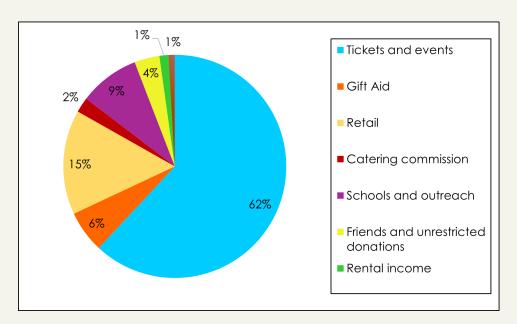
Dr Claire Feehily Sir Jeremy Fleming KCMG CB Robert Hannigan CMG Charles Macdonald Professor Andrew Martin Hywel Mathias

#### Current Trustee profiles

#### <u>Finances</u>

The Trust is an independent museum that relies on its visitors, sponsors, other supporters, and its commercial activities. In 2023, its unrestricted operational income was £6.3m.

Operational income split, based on the 2024 budget, is shown in the chart below. To note, this excludes restricted income, which varies year to year, based on the particular campaign being run at the time.



Further reading: Bletchley Park website <u>Accounts</u>

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#### **Our Vision**

Bletchley Park will be recognised and acknowledged worldwide for the achievements that took place here in World War Two, and how and why these remain relevant today.

#### **Our Mission**

To attract, engage and educate people from all over the world in order to inspire them with Bletchley Park's crucial role in World War Two.









# The Role of Chair

Sir David Brown, the current Chair of Bletchley Park Trust, is standing down having held the role since 2019. During Sir David's tenure, the Trust has made significant progress in continuing to develop and renovate more of the site, and open important new exhibitions and facilities. It also sustained itself through the COVID-19 pandemic and is rebuilding its reserves in order to be able to support its long-term plans.

#### The Chair's responsibilities are to:

- Chair meetings and discussions of the Board effectively, efficiently and inclusively, enabling business to be conducted in a collaborative, timely and effective manner;
- Provide leadership for the Board of Trustees in their role of setting the strategy and policy of the organisation;
- Develop an effective working relationship with the CEO, keep an overview of the Trust's affairs, and ensure the Board is properly advised and informed in its decision making;
- Represent the Trust and act as a leading ambassador with key stakeholders, and potential sponsors;
- Assist the Trust's fundraising activities and ensure that the Trustees understand and support fundraising efforts;
- Plan the annual cycle of Board meetings and set the agendas;
- Ensure the Board receives accurate, timely and clear information;

- Plan and conduct Board meetings effectively, observing the contribution of individual Trustees and encourage their participation in discussions and decision-making;
- Support the Board in providing constructive challenge to the executive;
- Lead the Board to achieve a consensus on decisions and ensure all Trustees understand what has been agreed;
- Engage the Board in assessing and improving its performance;
- Participate in the induction and development of new Trustees;
- Constructively review the performance of the CEO and executive team against agreed goals and objectives;
- Act as the final stage adjudicator for disciplinary and grievance procedures if required;
- Show clear ambition in leading the Board and set clear and appropriate targets for an ambitious organisation.



# Person specification

The new Chair is likely to be a leader in their chosen field and, although a deep knowledge of Bletchley Park is not mandatory, an enthusiasm for it is. The new Chair must have a clear sense of strategic direction and a constant curiosity about the future of museums and heritage sites.

### Candidates will ideally bring experience and a successful track record of:

- Chair or senior non-executive experience from a relevant context;
- Building and sustaining effective relationships at the highest level with key stakeholders, peers, and colleagues to achieve organisational objectives;
- Experience of fundraising, and an understanding of the current philanthropic landscape;
- Developing a close, constructive and productive working relationship with executives and Board members.

### Candidates will ideally be able to demonstrate:

- A passion for Bletchley Park and an understanding of its cultural and historic significance;
- Being inspired by the history, the strategy, and the potential for the increased impact of the Trust in the UK and internationally;
- An ability to be an impactful ambassador of Bletchley Park;
- An ability to think creatively, critically, independently, and strategically, with evidence of successful achievement of short, medium, and long-term plans;
- An ability to build on Bletchley Park's existing networks and actively engage with an even wider community of key stakeholders and supporters at a local, regional, national, and international level;
- A desire to build inclusion and diversity within the Trust.

The Chair is expected to understand and adhere to Nolan's Seven Principles of Public Life: selflessness, integrity, objectivity, accountability, openness, honesty, and leadership.

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## **Terms of Appointment**

The Chair is appointed for an initial four-year term with the opportunity to extend for a further four-year period, subject to Board performance reviews.

The time commitment is as required but no less than approximately 2 days a month depending on Committee Membership. The Board meets formally four times a year, with a fifth time for an annual strategy day. The Audit Committee meets four times a year, the Remuneration Committee twice a year, and the Nominations Committee as necessary. The Chair's involvement in the above Committees is to be confirmed with the appointed candidate.

The post is voluntary and unremunerated.

#### Prospective 2025 Board dates (to be confirmed):

- 18 February 2025
- 25 March 2025 (Strategy Day)
- 10 June 2025
- 23 September 2025
- 18 November 2025

All Board and Committee Meetings are held at Bletchley Park.

## How to apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to Bletchley Park Trust on this appointment.

Candidates should apply for this role through our website at www.saxbam.com/appointments using code JBPCA.

Click on the 'apply' button and follow the instructions to upload a CV and cover letter and complete the online equal opportunities monitoring\* form.

The closing date for applications is noon on Friday 12th July 2024.

\* The equal opportunities monitoring online form will not be shared with anyone involved in assessing your application. Please complete as part of the application process.

#### GDPR personal data notice

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.

#### Due diligence

Due diligence will be carried out as part of the application process, which may include searches carried out via internet search engines and any public social media accounts.

Bletchley Park Trust is committed to, and values the principles of diversity, equality, and inclusion. We strive to provide an inclusive and supportive working environment where all employees feel respected and supported in fulfilling their potential. We acknowledge and value the benefits of a diverse workforce and welcome applications from people of all backgrounds and are committed to ensuring that our recruitment process is transparent, fair, and as inclusive as possible for all applicants.

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