



# Appointment of Chair

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Saxton Bampfylde

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# Introduction from Dr Jon Murden, Chief Executive

The National Motor Museum is regarded highly amongst its peers, both in the UK and internationally, as a significant collection of motor vehicles and automobilia. It has recorded motoring history since the very early days as the first national motoring museum in the world. Whilst we continue to look back in history, we are also look forward as significant developments in motoring unfold over the new few years.

A number of new Trustees were appointed in early 2020 and I was appointed CEO in December 2021. A new Business Plan for the Museum for the period to 2028 was approved in January 2023. There is, undoubtedly, plenty of ambition within the Plan and we are seeking a new Chair to assist us in developing and strengthening the Museum for the future.

I hope you find our proposition exciting.

Jon Murden

Chief Executive

National Motor Museum







1930 Buick Model 500 Buick Model 500

SHELL SHELL SHELL

Informational posters and signs on the wall, including one with a red car illustration.



# National Motor Museum

The National Motor Museum (NMM) at Beaulieu holds a world class collection telling the story of motoring in Great Britain. Over 280 vehicles, including F1 cars and land speed record holders, are displayed at this renowned independent museum set within the grounds of the Beaulieu visitor attraction. Originally established within Palace House in 1952 by Edward, Lord Montagu, the Montagu Motor Museum displayed a collection of cars put together in recognition of the role of his late father, John Montagu, as a British motoring pioneer.

The success of this museum, and the significant growth of its collections, led to it being reconstituted in 1972 as the National Motor Museum Trust (NMMT) and re-housed in a purpose-built museum building. The NMMT remains an independent charitable trust (Registered no: 1107656) and is part of an international group for the leading national motor museums. It is dedicated to preserving and promoting motoring history and has a world-famous collection of vehicles and associated motoring items. It is an accredited museum and its collections, which comprise around 1.9 million items, are Designated by Arts Council England. Visited by over 350,000 people annually, the museum is the best-known part of the Beaulieu visitor attraction, other elements of which are operated by Beaulieu Enterprises Ltd. As an educational charity, the NMMT has an educational mission that is delivered in a number of ways, including an award-winning educational programme.

As the National Motor Museum celebrated its 50th anniversary in 2022, it is embarking on an ambitious strategy to reposition itself for the future in regard to its collections and its engagement with audiences, and on a significant new phase of development. Fundraising is a vital part of the strategy as the UK's pre-eminent National Motor Museum, uniquely telling the story of motoring in Great Britain. Over the next 10 years we need to raise significant sums to improve our facilities and maintain our national presence. Most of the target will come from individual giving, institutions and foundations, companies, and legacies in large gifts or, through partnerships.

The role Chair of the Board of Trustees is vital to the successful and sustainable implementation of these objectives.

*174 cars and commercial vehicles*

*106 motorcycles*

*50,000 objects*

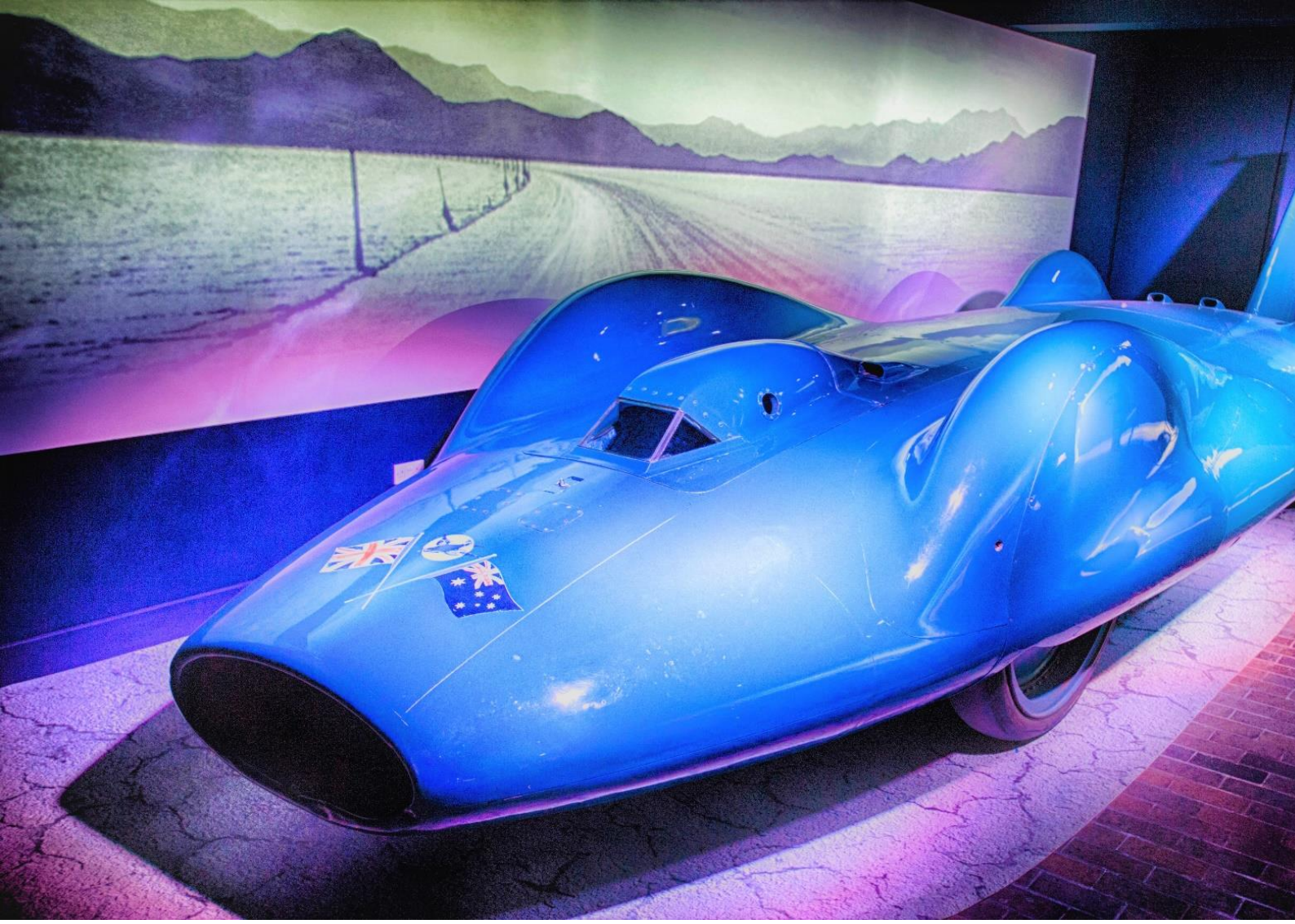
*309,000 library items*

*100,000 items of archive material*

*1,425,000 photographic items*

*26,000 film & video items*







# The Role

The National Motor Museum Trust is looking to recruit a Chair of the Board of Trustees who will be responsible for working with the Chief Executive to steer the strategic direction of the organisation, and also provide governance oversight of delivery of its mission and vision. As Chair of Trustees, you will provide support in terms of introducing new networks to NMM whilst promoting and advocating for the Museum externally.

The successful candidate would be expected to commit to at least one 4-year term as Chair. The time commitment is likely to be a minimum of 2 days a month. Tasks of the Chair include chairing all board meetings, liaising with other Trustees on a regular basis and having regular meetings with the Chief Executive. Consideration will be given to the appointment of a Deputy Chair.

Attendance at Beaulieu to visit events, communicate with staff and visitors, meet potential benefactors, donors and funding bodies, including attendance at fundraising dinners are all considered as essential (and fun!) elements of the role.

Candidates' experience will ideally include senior management roles and Board experience in a corporate/charity/museum environment; knowledge of the motoring world, together with appropriate senior contacts therein, would be considered an advantage. A knowledge of museum and/or the charity legal environment also would be a positive.

Working closely in conjunction with the President, the Chair will be an important ambassador for the Museum, capable of presenting well and helping to clinch donations and gifts, as well as developing and nurturing important partnerships and other key relationships, such as with the motoring industry.

## **Critical Relationships:**

President of the Board of Trustees, Lord Montagu

Chief Executive

Managing Director, BEL Enterprises Ltd

External stakeholders







# Person Specification

## Essential

- A strong track record of leadership and the skills to support an excellent executive team;
- Growth mindset whilst ensuring NMM risks are appropriately managed;
- Values of integrity, openness, diplomacy, understanding and tact;
- Excellent communications experience with the ability to network in a variety of environments with numerous stakeholders, including fundraising prospects;
- Political acumen and an understanding of stakeholder relationships; and
- A passion for the collections and mission of NMM, as well as the transformative nature of heritage & culture on society.

## Desirable

- Knowledge and expertise of Arts, Heritage, Museum, Motoring, Archives, or Education sectors;
- Commercial business experience; and
- Demonstrable previous fundraising experience.





# How to apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to NMM on this appointment.

Candidates should apply for this role through our website at [www.saxbam.com/appointments](http://www.saxbam.com/appointments) using code PAQABB.

Click on the 'apply' button and follow the instructions to upload a CV and cover letter and complete the online equal opportunities monitoring\* form.

The closing date for applications is noon on **Monday 3rd July 2023**.

*\* The equal opportunities monitoring online form will not be shared with anyone involved in assessing your application. Please complete as part of the application process.*

## **GDPR personal data notice**

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.







NATIONAL  
MOTOR MUSEUM

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